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## CYPRESS COVE NUDIST RESORT ANNOUNCES RE-GRAND OPENING OF CHEEKS BAR & GRILL

*Poolside bar motto says “rest yours at ours” with a new, island-style vibe*

KISSIMMEE, FL, July 17, 2019 – Cypress Cove Nudist Resort in Kissimmee is pleased to announce the re-grand opening of its Cheeks Bar & Grill on Thursday, July 25 during the resort’s largest annual event of the year, Parrothead Weekend. This year, the four-day Margaritaville-inspired event will kick off with the unveiling of the newly redesigned, poolside watering hole and restaurant affectionately known as Cheeks.

“For years, Cheeks had a fun, sports bar theme that served us well,” said Cypress Cove general manager Peter Sewall. “But the recent, light renovation project that is nearing completion will transform Cheeks into a tropical island-style bar and grill with Old Florida and tiki hut vibes. Our residents and guests will be thrilled, and the theme fits perfectly with our vision of providing a fun and festive environment in which to relax naturally.”

According to Sewall, the project was planned in anticipation of a late July re-grand opening to coincide with the resort’s largest clothing-optional event of the year.

“It certainly made sense to unveil the new look of Cheeks during Parrothead Weekend,” Sewall said. “Not only is Parrothead our highest attended event, it also lends to the tropical theme that has transformed Cheeks from a sports bar to an island-style eatery.”

Sporting eucalyptus wood and bamboo accents, a giant tiki hut over a newly designed bamboo bar, and a tropical feel throughout, Cheeks Bar & Grill is at the center of the resort’s entertainment and pool complex. Besides enjoying a full menu and well-stocked spirits, activities at Cheeks include watching sports on five large TV screens, socializing over drinks and grill fare, billiards, darts, live music, and late-night dance parties.

Accommodations for Parrothead Weekend are already filled up, but day visitors are still encouraged to attend the event and also to see the unveiling of Cheeks. For more information, call the resort at 407-933-5870 or email [relax@cypresscoveresort.com](mailto:relax@cypresscoveresort.com).

Since 1964, Cypress Cove Nudist Resort has been the premier family-friendly, clothes-free vacation destination in Florida for visitors from around the world. Conveniently located in Central Florida near all the Orlando attractions, the 300-acre family-owned resort boasts 84 luxurious villa hotel rooms and apartments, a modern RV park, campsites, a 50-acre lake for water sports, 2 sparkling pools, tennis and pickleball courts, and a residential community. With weekly entertainment, themed weekends, and annual special events there is always something fun happening at Cypress Cove. Enjoy Florida naturally! Visit [CypressCoveResort.com](http://CypressCoveResort.com) or connect with us on Facebook [@cypresscove](https://www.facebook.com/cypresscove) and on Twitter [@covenudist](https://twitter.com/covenudist).

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